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**KDM & Associates Teams With Oratorio Media and Presentation Training to Offer Communications Training Services for Open Government**

(Washington, D.C., 12/18/09) – Seeing significant opportunity in the Obama administration’s American Recovery Reinvestment Act, D.C. business development/government affairs consulting firm KDM is teaming up with Oratorio Media and Presentation Training to provide communications training services that will help officials and businesses in the federal marketplace communicate their key internal and external messages more efficiently.

“KDM and Oratorio have an enormous opportunity to help stimulate the economy by showing government agencies and federal contractors how to become more effective at communicating their public policies in news media interviews, speeches, presentations, and all types of public speaking,” said Keith Moore, President of KDM.

Oratorio founder Susan Tomai said “Clear and open communication is a crucial element of Open Government, and Oratorio will help public policy leaders and government workers present their key messages and ‘brand’ themselves more clearly and more effectively.”

Oratorio ([www.oratorio.com](http://www.oratorio.com)) provides in-person media training and presentation training programs to governments, corporations, associations and other officials in the Washington area and around the country. A typical session includes the development of content for media interviews and presentations, plus intensive on-camera practice and critique. In addition, Oratorio has just launched **Oratorio University** ([www.oratoriouniversity.com](http://www.oratoriouniversity.com)), an e-learning version of its training programs that can be accessed online through any Flash-enabled internet connection.

Oratorio Principal Bill Connor said “The Open Government initiative provides Oratorio with a golden opportunity to offer training solutions for government agencies that will help the public better understand and trust what their government is doing.”

KDM & Associates, LLC ([www.kdm-assoc.com](http://www.kdm-assoc.com)) provides business development and government affairs consultative services to organizations involved in the advancement of economic development projects. Originally established in August of 2001 to assist large corporations in identifying small and minority-owned firms that could become effective strategic teaming partners or subcontractors for large and mid-size public sector contracts, KDM employs a team-oriented approach, drawing from its diverse network of professional business and marketing firms. KDM works with established information technology companies, construction firms, engineering firms, manufacturers, non-profits and Fortune 1000 companies to identify partner firms seeking to partner with like or larger companies to achieve the common objective of generating increased visibility and revenue.

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